



The California Presenter

Newsletter March 2010

Vol. 25

Issue 1

President's Message from Bruce Labadie



Thanks to the research and negotiating skills of Vice President Chris Wolf and our administrator Ruth Rosenberg, the 2010 Artist Information Exchange conference will be held at the wonderful Catamaran Resort Hotel in Mission Bay, San Diego.

The property sits between the bay and the ocean and despite the distraction of Mother Nature, we plan to have a packed two days of seminars, speeches, receptions and opportunities for interaction among the membership.

For a 5th year we are supporting a new work touring program, and this year received 44 artist entries. Ten of those have been chosen to pitch their work at the conference in June, and from those we will choose one or two to help with tour support. We are putting together some great Information Exchange panels, and we're working to bring in speakers who will address key issues that face our members today.

In addition to support by the National Endowment for the Arts, California Arts Council and the Irvine Foundation, we have worked over the past two years to increase sponsorships to the conference, allowing us to keep registration fees low.

It is a bargain two days that we think you will find invaluable. Hope to see you there!

Bruce Labadie
brucelabadie@yahoo.com

2010 Artist Information Exchange, June 2-4

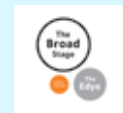
Be sure not to miss the California Presenters 2010 Artist Information Exchange!

To celebrate our 26th annual gathering, we will be convening in San Diego.

Our Artist Information Exchange conference is one of a kind: Chock full of useful information served up in an intimate setting. Network with your colleagues, learn about touring artists from panels of experts in the field and start the ball rolling for 2011-2012 block booking.

Details are on pages 5 & 6.

Thanks to our conference sponsors!



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Job Listing Sites

Association of Performing Arts Presenters
<http://www.artspresenters.org/networking/jobbank.cfm>
Western Arts Alliance
<http://www.westarts.org/jobs.html>
California Arts Council
<http://www.cac.ca.gov/jobs/>
Arts Northwest
<http://www.artsnw.org/>
Western States Arts Federation
<http://artjob.com>
International Society for the Performing Arts Foundation
<http://www.ispa.org/jobs/index.html>
Southern Arts Federation
<http://www.artsopportunities.org/>

Send your job listings to
admincoordinator@calpresenters.org
and we'll post them in our email bulletins.

California Presenters

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www.calpresenters.org

Board of Directors

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Ruth Rosenberg
Administrative Coordinator
admincoordinator@calpresenters.org

Newsletter

Ruth Rosenberg, editor

Contributors

Bruce Labadie
Ruth Rosenberg

Sunset Cultural Center, Carmel Seeks FT Box Office Manager

THE POSITION:

The Sunset Cultural Center in Carmel, CA is seeking a dynamic, team-oriented individual as a full-time Box Office Manager. The Sunset Cultural Center is a multi-use performance facility featuring a 718 seat proscenium theater. The hours for this position vary. Some evening and weekend work are required. Under the direction of the General Manager, this position ensures the smooth, efficient and effective day-to-day operations of the box office.

SALARY AND BENEFITS

This is a full-time salaried exempt position. Benefits include employer paid medical, 50% employee contributory dental, employee contributory retirement plan, (403b), 13 paid holidays per year, paid vacation and sick leave. Sunset Center positions are "at-will" employment. Salary commensurate with experience.

MISC

A PC and MS Office Skills test will be given. The successful candidate is required to complete a verification form designated by Immigration and Naturalization Service to certify that he/she is eligible for employment in the United States of America.

TO APPLY, CONTACT: barbara@sunsetcenter.org

California Presenters' Statement of Professional Ethics

- Professional ethics should be adhered to by member organizations and their representatives.
- Inherent in the relationship between presenters, artists, and artist management, which form the core professional activities in the presenting field, should be a commitment to honesty and integrity in the performance of one's professional duties.
- Members will conduct their professional activities in good faith.
- Members will not breach professional confidences.
- Members will not abuse their professional affiliation by seeking inappropriate benefits that result in personal gain.
- Members will not engage in or participate in activities where one has a real or perceived conflict of interest.
- Members will conduct their business within the letter and spirit of all applicable laws, and governmental and institutional regulations.

the James Irvine foundation



CP Members Crow



In October 2009, the **Redlands Bowl Summer Music Festival** became recipients of a grant from the James Irvine Foundation. It is the organization's 2nd capacity giving grant of \$275,000.

Metro Silicon Valley features **Jenny Bilford** and **Stanford University's Lively Arts** in its March 4 issue. Outlining her accomplishments as artistic and executive director of Lively Arts, the article opines: "This is a woman who, in less than four years, has transformed the university's arts program into a showcase for innovation, its schedules full of new works from top artists around the world." For the complete article, go to www.metroactive.com/features/stanford-lively-arts.html

Longtime CP member **Dave Pier** has been appointed Executive Director of the new Regional Visual & Performing Arts Center currently under construction on the campus of Folsom Lake College. Located 25 miles northeast of Sacramento, the \$50 million, 80,000 square foot facility with two theatres, a recital hall, recording studio, art gallery and lots of auxiliary spaces is scheduled to open a year from now. Dave most recently opened the Gallo Center for the Arts in Modesto, and prior to that ran the John Anson Ford Theatres in Hollywood and opened a Performing Arts Center at Cal State Northridge.

*Have something you'd like included in the next CP newsletter?
Send it to admincoordinator@calpresenters.org*

James Irvine Foundation Appoints Josephine Ramirez as Program Director for the Arts

The James Irvine Foundation has appointed Josephine Ramirez as Program Director for the Arts. Ramirez joined Irvine from the Los Angeles Music Center in January, and brings more than two decades of substantive experience in the arts to this leadership role.

Ramirez most recently served as Vice President of Programming and Planning at the Los Angeles Music Center and previously served as a program officer at the J. Paul Getty Trust. Ramirez has held a variety of leadership appointments throughout her career, and currently serves as a Cultural Affairs Commissioner in Los Angeles and chair of the Mayor's Cultural Master Plan Advisory Committee, also in Los Angeles.

In her role at the Music Center, Ramirez spearheaded a variety of initiatives that have helped renew the Music Center as a vibrant cultural space in downtown Los Angeles. Among other successes, she created and launched the Music Center's Active Arts program, a year-round series of low-cost or free participatory dances, sing-alongs, instrumental music making, and popular storytelling events in the public spaces of the Music Center, drawing thousands of people annually.

Ramirez is based in the Foundation's Los Angeles office.

California Arts Council News

Governor Schwarzenegger announced the appointment of two new members to the California Arts Council on February 25, 2010.

Andrew Green, 56, of Oakland, has been appointed to the California Arts Council. Since 1991, he has been partner and vice president of the management consulting firm A.T. Kearney. Previously, Green was president and publisher for Techcom from 1985 to 1991.

Terry Lenihan, 50, of Los Angeles, has been appointed to the California Arts Council. She has worked at Loyola Marymount University as assistant professor in art education since 2004, director of the ARTsmart Community Service Program since 2001 and preparation art teacher in the Department of Art and Art History since 2004. Previously, Lenihan was a teacher for the Los Angeles Unified School District from 1988 to 2003 and Pomona Unified School District from 1985 to 1988.

From Chair Malissa Feruzzi Shriver:

It's a crucial time for the arts in California. Our economy relies on creative minds, artistic organizations and innovative workers, yet our per capita state investment in the arts is the lowest in the nation. But there's something each Californian can do to turn this around ...

Help us reach one million Arts plates!

One million cars with California Arts Plates would mean \$40 million for the arts. That would put California near the top in arts funding rather than dead last. Californians have the power to take our state from last to first in arts funding by choosing the Arts Plate for their cars. Funding will support arts for children, a strong creative economy and arts infrastructure for California.

Arts Plates are now tax deductible

All fees for the Arts Plate are considered a charitable contribution to the California Arts Council. Businesses and residents looking to support arts statewide now have an extra incentive to support California arts – and have a cool looking license plate as well.

Buy an Arts Plate - help move California from last to first

Since the Arts Plate first went on sale in 1994 it has raised over \$20 million for California arts through sales and renewals. Currently over 60% of the California Arts Council's budget comes from the Arts Plate.

www.cac.ca.gov/licenseplate/index.php

Book Your Hotel for the AIE

A special Conference Rate of \$129.00 is available at The Catamaran Resort Hotel, our host hotel. Rooms are complete with a full kitchen and dining area for four. There is free wireless in the rooms and throughout the complex.

Rooms are available until the block is full or April 30, whichever comes first. We've included a few rooms on Tuesday, June 1 and Friday, June 4 in our block, so come early or stay longer.

Call 800-422-8386 and request the rate for CALIFORNIA PRESENTERS.



Transportation From Airport:

Supershuttle (800) 974-8885 \$12
EZ Ride Shuttle (800) 777-0585 \$12

Driving?

Directions can be found on the Catamaran's website: www.catamaranresort.com

Artist Information Exchange Scholarship Opportunities

California Presenters is pleased to offer scholarships covering registration, lodging and in-state travel for the June 2-4 Artist Information Exchange conference.

Scholarships are available to:

- ◆ Presenting organization that has never been a California Presenters member
- ◆ Presenting organization that has not been a member in the past two years or longer
- ◆ Current presenting member who has had travel or conference budget cut, but wants to remain active
- ◆ Current California Presenters associate member
- ◆ 'Next generation' staff member (under 35) of current presenting member
- ◆ College student with interest in presenting field

Deadline to request a scholarship is April 1. Applications are available for download at www.calpresenters.org/meetings/index.shtml

Call (916) 716-2349 for more information.

Artist Information Exchange Sponsorship Opportunities

The annual Artist Information Exchange provides sponsorship opportunities with promotional recognition during the three-day conference.

At press time, several sponsorship opportunities are still available for the 2010 conference.

For more information, call Ruth at (916) 716-2349 or e-mail admincoordinator@calpresenters.org.

Win an iPod at the Conference!



There will be a drawing for a free iPod and a \$50 iTunes card following the final session of the Artist Information Exchange on Friday, June 4.

Must be present to win!

Thanks to Santa Clarita Performing Arts Center at College of the Canyons for donating the iPod and iTunes card.

2010 Conference Schedule

Schedule subject to change



Artist Information Exchange

June 2-4, 2010

Catamaran Resort Hotel, 3999 Mission Blvd
Mission Bay, San Diego CA 92109

WEDNESDAY, June 2

10:30am Registration
11:00-12:00 **New Colleagues Session**
12:00-1:00pm **Luncheon for Presenter Members**
1:00-2:00 AIE Discussion: **Dance**
2:00-3:00 AIE Discussion: **Classical Music**
3:00-3:15 Break
3:15-4:15 AIE Discussion: **Family Programming**
4:15-5:15 AIE Discussion: **Next Generation**
5:30-7:00 Presenter Reception
7:00 Dinner on Own

THURSDAY, June 3

8:30am Registration
9:00-10:00 AIE Discussion: **Theatre/Multi-disciplinary**
10:00-11:00 AIE Discussion: **World Music**
11:00-12:00pm AIE Discussion: **Jazz & Blues Music**
10:30-12:00 Agents and Managers meeting
12:15-1:30 **Luncheon/Business Meeting**
1:45-2:45 New Works Tour Support Program Pitch session
2:45-3:15 Meet the Artists Break
3:15-5:30 Burning Issues/Speakers TBA
6:00-8:00 **Reception**

FRIDAY, June 4

9:00-10:15am **Professional Development Panel**
10:15-10:30 Break
10:30-12:00pm AIE Discussion: **Pop/Cabaret**
12:00 Close of conference drawing --
Win an iPod and \$50 iTunes card!
Must be present to win

Schedule subject to change

2010 Artist Information Exchange Registration Form

Name	Phone
Organization	Fax
Street	
City	State
Zip + 4	

Email	Website
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REGISTRATION FEES <small>** Hotel is NOT included in registration **</small>	Early-Bird Registration by March 22	By May 3	At the Door (cash or check only)	\$
Presenter Member, Full 3-day Registration (includes receptions)	\$295	\$350	\$375	\$
Additional Staff, Same Presenter 3-day (includes receptions)	\$225	\$250	\$275	\$
Presenter Member One Day Pass <i>(each individual may only purchase one one-day pass)</i> Date Attending: _____	\$150	\$150	\$150	\$
Guest of presenter member attendee for Wednesday reception	\$25	\$25	\$35***	\$
Guest of presenter attendee for Thursday reception	\$25	\$25	\$35***	\$
Guest of presenter attendee for Wed or Thurs lunch (**if space available)	\$25	\$25	\$35***	\$
Artist/Manager Member One Day Pass - Thursday, June 3* <i>(must include additional \$50 membership if not current CP member)</i>	\$65	\$65	\$65	\$
California Presenters Annual Dues * <i>(2010 membership FREE for new presenter members with 3-day registration)</i>				\$
TOTAL (Make check payable to California Presenters.):				\$ _____

HOTEL INFORMATION

****BOOK NOW! LIMITED ROOMS AT THE CONFERENCE RATES ARE AVAILABLE**** A special Conference Rate of \$129.00 is available at The Catamaran Resort Hotel, our host hotel. Rooms are available until the block is full or April 30, whichever comes first. We've included a few rooms on Tuesday, June 1 and Friday, June 4 in our block, so come early or stay longer. **Booking information is at www.calpresenters.org/meetings/**

***California Presenters Annual Dues:**

- \$250 Annual Presenting Budget of \$1,000,000 and over
- \$200 Annual Presenting Budget of \$500,000-\$1,000,000
- \$150 Annual Presenting Budget of \$100,000-\$500,000
- \$100 Annual Presenting Budget of \$100,000 and under
- \$100 (Add'l Members from Presenting Organizations)
- \$50 Artist, Agent, or Manager

Presenting budget refers to annual artist fee budget.

Mail registration form and check to:

California Presenters
c/o Ruth Rosenberg
P.O. Box 19748
Sacramento, CA 95819

Credit card payment available at
www.calpresenters.org/meetings/

CANCELLATION POLICY

Conference registration cancellation must occur before May 2, 2010. California Presenters will refund your registration fee minus a non-refundable administrative fee of \$50.00.
No refunds after May 2, 2010.

Questions? Contact Ruth at:
(916) 716-2349

Electronic version of registration form available at www.calpresenters.org/meetings/